



FARMINGTON DOWNTOWN DEVELOPMENT AUTHORITY
MINUTES
Monday, October 26, 2009

The meeting was called to order at 6:00 p.m. by President Cowley.

ROLL CALL

PRESENT: Cornwell, Cowley, Frost, Gajewski, Higgins, Jakacki, Kuiken, Pastue, Rock

ABSENT: Schneemann, Ziegler

OTHERS PRESENT: Executive Director Knowles
Administrative Assistant Nogle

CONSENT AGENDA ITEMS:

MOTION by Pastue, SUPPORTED by Kuiken to approve the regular minutes of September 28, 2009, and to accept and file the June, July, August and September Financial Reports and the September Bill Review Report as presented. MOTION CARRIED, ALL AYES.

BRANDING SUBCOMMITTEE UPDATE

Dan Higgins updated the Board on progress with the branding creative process. The subcommittee, by consensus, came to a decision to recommend a new logo and tag line. The next step is to formulate a rollout plan to introduce the new logo.

Motion by Higgins, Supported by Rock to adopt the new logo and tag line as recommended by the Branding Subcommittee. MOTION CARRIED, ALL AYES.

EVENT PLANNER POSTING UPDATE

Knowles informed the Board that Interviews are still ongoing. It is hoped that a selection will be made prior to the November board meeting.

WORK PLAN UPDATES

Knowles explained the Grand River Avenue Streetscape remains incomplete, although the promotion campaign will expire at the end of October. Holiday lighting in the trees along the news streetscape will be installed by mid-November.

CLOSED SESSION – LAND ACQUISITION

Motion by Pastue, Supported by Jakacki to enter into a closed session to discuss land acquisition.

Ayes: Cornwell, Cowley, Frost, Gajewski, Higgins, Kuiken, Jakacki, Pastue, Rock

Nays: None.

Motion Carried.

Kuiken left the meeting at 7:37pm.

Motion by Pastue, Supported by Jakacki to reconvene into regular session. MOTION CARRIED, ALL AYES.

ADJOURNMENT

MOTION by Rock, SUPPORTED by Pastue that the meeting be adjourned. MOTION CARRIED, ALL AYES.

The meeting was adjourned at 8:10 p.m.

The next meeting will be on Monday, November 26, 2009 at 6:00 p.m.

Respectively submitted,

Annette Knowles